



Anderson Global Group, LLC

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Key Personnel

President: Russ Anderson
Vice President: Steve Prancevic
Vice President Marketing: John Jarmul
Sales Director: Christine Beckner
Sales Director: Jeremy Willey

Company Description

Leading dietary supplement brands are all vying to discover the hottest science-backed ingredients for their products. Effective, safe, quality ingredients are at the core of what Anderson Global does, and we deliver the competitive advantages that translate into increased market share for your brand.

Our team is equipped with talented industry experts in supply chain management, marketing and manufacturing. We tirelessly scour the globe in search of innovation from GMP manufacturing partners and choose to represent only the best ingredients. Current technology partners such as Solutex, Pharma Base, Japan Bioscience Labs, Solasta Algreidents and Inovo Biologic have entrusted AGG to deliver their quality raw materials.

Anderson Global offers a highly differentiated portfolio of premium nutraceutical and functional food ingredients. Founded more than a decade ago, we have distinguished our company by delivering superior ingredients, applying best-in-class processing technologies and supporting unique ingredient claims with new and compelling scientific research. A perpetual drive towards innovation is the platform for our brand partners to stand above the competition.

Key Categories:

Omega 3: Solutex Supercritical oils truly are the Crème de la Crème of Concentrated Omega 3 Oils that will resonate with your customers, executives and quality assurance team alike. Anything any other Omega 3 manufacturer can say about their oils can be said by Solutex ... and then some. Maximum Flexibility as supercritical technology allows Solutex to offer unique custom ratios. Maximum Quality as the highly automated pharmaceutical manufacturing process ensures impeccable quality control, truly second to none in the industry. Maximum Potency as Solutex can offer ratios up to 920mg per gram. Solutex should definitely be on the short list of candidates for any formulation requiring Omega 3 content greater than 700mg per gram.

Tart Cherry: CherryPURE® Tart Cherry powder is the premier tart cherry material in the marketplace and the only tart cherry source backed by ingredient specific clinical studies. Texas A&M recently completed two sports nutrition based human clinical studies focusing on recovery from intense resistance and endurance training. Original CherryPURE®, used in the Texas A&M studies at a dose of 480mg, is a carrier free freeze dried powder produced from the skins of Montmorency Tart Cherries. CherryPURE® is also available as a juice concentrate and soluble version for application flexibility.

Novel Fibers: Vitafiber® Isomalto Oligosaccharides from Canada's Bioneutra is the most innovative fiber based material ever launched in the marketplace. With a sweet taste and clinical studies indicating consumption of up to 45 grams daily with no Gastrointestinal distress, Vitafiber® offers formulation flexibility and flavor enhancements never before seen in the fiber arena.

Sweeteners: At only 0.3 kcal/g, AllSweet® Allulose Low-Calorie Sugar provides a clean, satisfying sweetness to your beverage, bakery, frozen, confectionary and dairy applications. AllSweet® performs like sugar in formulations and delivers the sweet satisfaction your reduced calorie consumers crave. Allulose (d-Psicose) is a naturally occurring sugar found in fruits and foods such as raisins, figs, kiwis and brown sugar. It contains less than 10% of the calories of sucrose and yet imparts the sweetness we are looking for. Allulose is recognized by the body as a simple sugar, however it is not metabolized and has no impact on blood glucose levels.

Weight Management: EatLess™ fermented satiety complex is one of the hottest ingredients in the Asian Diet marketplace. Backed by multiple human and animal studies, EatLess™ has shown to suppress appetite by impacting neuropeptide and hormone levels tied to appetite. Backed by a half-dozen human clinical trials, Anderson Global has partnered in 2016 with leading scientists to create a comprehensive health claims dossier for its brand partners.

Major Products:

Solutex Supercritical Omega 3, CherryPURE® Tart Cherry Powder, Polycan®, Provinal® Purified Omega 7, Vitafiber®, EnergySmart®, RichBerry® High ORAC Blends, PreB® Superfood, VegiSurge® Natural Caffeine, Osamine® Pharmaceutical Grade Glucosamine, EatLess™ Satiety Complex, Celery3nB® Celery Seed Extract.

New For 2016:

Solasta® Astaxanthin, AllSweet® Allulose Low-Calorie Sugar, AllSweet® Tagatose Reduced-Calorie Sugar, Organic Brown Rice Protein, AroniaPURE™ Aronia Powder, Ceramide-PCD™ Gluten Free Rice Ceramides, Organic MoisturLok® Humectant, EnergySmart® Soluble Carbohydrate Complex, BotaniSure™ Premium Botanical Extracts