



COLOR RESOLUTIONS INTERNATIONAL

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George Sickinger, President and CEO

Color Resolutions International (CRI) is an international packaging ink company focused on water-based and UV curing flexo and gravure inks and coatings for printing labels and tags as well as flexible packaging, envelopes, folding cartons and corrugated. Color Resolutions uses proprietary InkChemistry to custom tailor inks that print cleaner, richer, truer colors, giving your printed graphics a competitive edge in the marketplace.

Food, beverage, HBA and pharmaceutical packages demand high-impact colors with good adhesion, chemical resistance, scratch resistance and fast, economical application on high-speed presses. Our inks meet the higher performance standards for converters and printers in the fast growing consumer packaged goods markets. Many of North America's leading brands benefit from CRI's in-depth printing know-how and ability to work at the point of application to help achieve maximum color and efficiency with every press run. CRI can formulate an ink to meet every tag and label requirement.

SUPPORT

Pressroom conditions can change in subtle ways that can affect productivity. When you do business with CRI, we are committed to providing you with technical support for any color-related issue. This includes press-side, problem-solving, problem avoidance and customer approval support as well as classroom training to enhance operator skills to bring efficiency to the production process. At CRI we consider it our job to know the critical variables that determine the outcome of the printed product. We can provide training in all areas of color management and control for achieving consistent color reproduction, leading to more sales and lower costs.

LOCALIZED SERVICE

CRI has new state of the art laboratories and advanced manufacturing facilities strategically located in Fairfield, Ohio, USA. To provide localized service to label and tag converters and printers throughout the United States and Mexico, CRI maintains 17 ink blending and distribution facilities. They assure prompt product delivery of CRI custom blended inks and allows CRI technical specialists to respond to the needs of converters and printers in a matter of hours. Emergency support is available 24 hours and day, seven days a week.

PRODUCTS

Color Resolutions International manufactures flexographic water-based and ultra violet curing ink systems and coatings as well as solvent systems. These inks are preferred by printers and converters using today's technologies to help the printer deliver brand integrity to their customers through color consistency, reproducibility and ease of use. We provide ink systems ideal for your equipment and substrate that are extremely user-friendly, thus reducing waste and maintaining optimal running speeds. CRI also formulates special grades of ink for flexographic, gravure, rotary screen and coating applications. Challenging new substrates of paper, plastic, and foil are not a problem. CRI can custom blend a formula to meet the precise requirements of your package.

Over many years, and thousands of printing projects, CRI has refined its expertise in process printing, fine line high graphic printing and high definition printing. We specialize in:

- Prime Labels
- Shrink Sleeves
- Flexible Packaging
- EDP (Electronic Data Processing)
- Direct Thermal Applications
- Super High Gloss
- Outdoor Applications
- Chemical Resistance
- EB & UV Coatings
- Fluorescents & Metallics
- Security Inks
- Sustainable Inks

TECHNOLOGIES

CRI's Research and Development lab is available for special parameter projects using InkChemistry, CRI's proprietary technology, to develop superior inks and coatings for your most challenging jobs. Working with your prepress team, our technical specialists and experienced chemists can formulate inks that optimize press speeds, reduce downtime, cut scrap, lower your ink and inventory costs, and increase your profitability.

CRI can help you out-perform your competition. We'll be pleased to formulate inks for your most challenging applications. Call 800-346-8570 to speak with a CRI Technical Specialist or visit our website at www.colorresolutions.com.

