Le Papillon Bioplan

Headquarters:
120 Albany Street
New Brunswick, NJ 08901
www.lepapillon-bioplan.com
Parent Company: www.ileos.com

Key Personnel:
Hervé Bichon – President and CEO
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Shannon Payne – VP President Sales and Marketing
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Company Description:
Le Papillon Bioplan is the US division of the global business unit of Bioplan part of the Ileos Group. Based on recent acquisitions, Le Papillon Bioplan is made up of legacy companies: Le Papillon, Flexpaq and Aphena Health and Beauty.

Core Capabilities:
Our capabilities specific to the US include: spray/plug vial on card; rollerball and miniature spray packaging; form-fill and seal blister packaging; packette development and fill; tube filling; fragrance blending; gift set assembly, as well as engineering of all the primary and secondary aspects of these sampler and promotional packages.

Le Papillon Bioplan has the unique ability to offer turnkey (full or partial) sampling and promotional packaging solutions to our customer base for the large global projects, as well as still keep the expected high level of service and attention for our smaller local customers.

Major Markets:
The acquisition of Le Papillon offers expertise in the Fragrance market and all fragrance sampling packaging. While the acquisition of Aphena Health and Beauty offers expertise in the Color Cosmetics market specific to form-fill and seal blister packaging. The legacy Flexpaq business reaches across all markets focusing on packette technology specific to creams and lotions. The merging of these three companies give Le Papillon Bioplan the ability to serve all markets within Health and Beauty and Cosmetics.

Commitment to Innovation:
With the merging of three companies into one, our teams are focused more than ever on Innovation. The combined knowledge and experience of three market leaders into one very customer centric company, will prove very promising in the very near future. We are now focused on bringing Innovation to our customers in the form of unique packaging, that helps deliver a “more accurate” saleable experience to the consumer through sample packaging.

Major Markets:
- Color Cosmetics
- Skin Care
- Hair Care
- Oral Care
- Foot Care
- Body Hygiene
- Sun Care

Products:
- Lipstick
- Lip Gloss
- Fragrance
- Mascara
- Foundation
- Concealer
- Serums

Packaging Tech:
- Blister Packs
- Bottles
- Jars
- Tubes
- Packettes
- Pouches
- Sampling Stix®
- Custom Design
- Fragrance spray packaging
- Spray pens/
  Rollerball packaging
- Full turnkey solutions
- Fragrance blending
- Custom tooled packaging