

## MARTIN AUTOMATIC INC

1661 Northrock Court  
Rockford, IL 61103 USA  
Tel: 815-654-4800  
Fax: 815-654-4810  
Email: info@martinautomatic.com  
Web: www.martinautomatic.com

“Running a successful business in today’s market is all about revenue, and that comes from performance and efficiency. That is why we chose Martin Automatic and will continue to work closely with them.”

Ton Jacobs, Director

## MARTIN AUTOMATIC TECHNOLOGY PERFORMS FOR JAC-STICK

Established in April 2011, Jac-Stick is one of six companies within The Labelmakers Group in The Netherlands. Jac-Stick is the Group’s production facility for coated and laminated label stock and high volume finished labels.

Jac-Stick’s 12,000 square meter plant houses two ETI converting lines capable of handling webs up to 572mm (22.5 inches). Each is fitted with two Martin MBSF (‘F’ for Film) automatic unwind/splicers, and a Martin LRD rewinder at the delivery.

The decision to specify Martin Automatic technology was straightforward, according to Company Director, Ton Jacobs: “The processes we use here require the quality that only continuous running can offer, so proven reliability was essential. Our research revealed that Martin has a track record that is second to none.”

The ETI lines run mostly self-adhesive blank and printed labels, including use of thermal substrates. Run lengths are from 200,000 to four million running meters per order plus a number of ‘specials’ that are typically 500,000 meters and greater. Director, Hoessein Hadaoui said, “Our annual capacity at Jac-Stick is around 55 million square meters a year, or about 1 million a week, so the savings in time and waste offered by the Martin equipment is a vital part of our production efficiency.”

Martin roll changers save the equivalent of one day per week in reduced downtime at another printing plant in the group, so the decision to fit the MBSF and LRD units to the ETI lines was not the high-risk decision that choosing another manufacturer’s equipment might have been. “We could see the benefit of Martin technology on one of our printing presses, and were convinced the return on investment at Jac-Stick would be fast – and so it is!” added Mr Hadaoui.



Hoessein Hadaoui and  
Ton Jacobs