

2014 Company Capabilities

SELLARS® Nonwovens

Vision

We're a manufacturer with a vision; your vision. That's because it's your brand and your product. We want to provide the ideal substrate to fuel your product's success.

A Proven Leader

Our sales and customer service team is small enough to be laser focused on your business and our manufacturing capacity is deep enough to cover even the largest needs. We're an established leader in the manufacturing of nonwoven substrates servicing our global customers in Absorbent, Automotive, Cable Wrap, Filtration, Medical, Packaging, Tabletop, Wipes and other Nonwoven Markets.

Innovation

Innovation is a critical part of your growth strategy. We work closely and often exclusively with both customers and suppliers to create new products and markets from our evolving technologies. We invest significantly in R&D starting with pilot line assets capable of designing new products and technologies for an ever increasing product and market diversity. We offer Green Innovation® to create higher performance greener products often at lower cost.

Sustainability with performance

Sellars Nonwovens DRC and Carded substrates are primarily produced with a blend of virgin and recycled fibers. While we have the capabilities to produce products containing 100% virgin fibers, most of our customers prefer to incorporate cost-effective recycled or post-consumer fibers into their substrates while obtaining equal to or better performance than the competing 100% virgin fiber products.

The Sellars Nonwovens Advantage

A superior product alone is NOT enough. What sets us apart is our commitment to partner with you and create a custom solution with you that meets your needs. Being big enough to get the job done shouldn't mean being too big to listen. You're not just a number and your product is not just a run for us. That's because we're the manufacturer with your vision in mind.



Since 1985

Our Company was founded in Milwaukee, WI. in 1985. Through hard work, dedication, tireless innovation and a commitment to quality the company has grown from a small operation to a fully integrated manufacturer serving our customers globally.

DRC Technology

Sellars Nonwovens is one of two global manufacturers of DRC. With creative innovation we have advanced the DRC technology to meet today's ever growing consumer demands for new quality substrates. Our DRC Nonwoven Substrates are made from 100% Wood Pulp Fiber and Polymer Emulsions.

Features and Capabilities

- Soft Cloth-like Feel
- Wipes Surfaces Dry
- High Absorbency
- Wide Range Of Color Options
- Printable
- Multiple Basis Weights
- Great Wet Strength
- Recycled Fiber Offerings

Carded Nonwoven

Our specialty nonwoven substrates are made from a variety of fiber blends and polymer emulsions. This highly flexible production line is ideal for new innovation and new to the world product designs.

Features and Capabilities

- Multiple Fiber Blends
- High Quality In-Line Printing
- In-Line Coating
- Recycled Fiber Capabilities
- Alternative Binder Options
- Wide Range of Basis Weights

Sellars Nonwovens

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