

UPM RAFLATAC, INC.

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UPM Raflatac, one of the world's leading suppliers of self-adhesive label materials, continues to invest in the resources and people needed to create label stock solutions that offer significant business gains and increased operational flexibility. "We're evolving our products and services in exciting ways," says Mark Pollard, Senior Vice President, Americas, UPM Raflatac. "Our new innovations feature the specially-designed properties our customers need for their unique applications."

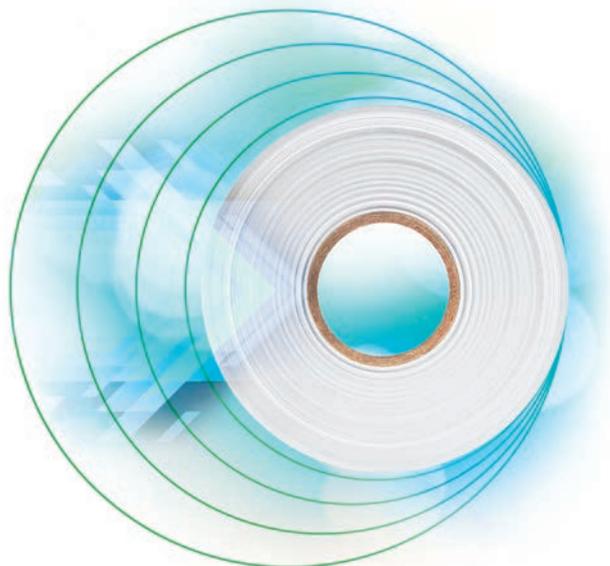
EXCELLENCE IN SERVICE

A strong commitment to customer success has always been a part of UPM Raflatac's culture. As the company continues to grow and evolve, so does its desire to provide the most attentive service in the industry. With a foundation of deep experience, marketplace successes and service strengths, UPM Raflatac is planning to implement key initiatives to achieve its ambitious goal of becoming the industry leader in customer response.

PRODUCTS THAT TAKE THE LABEL TO THE LIMIT

UPM Raflatac's products are built for converters' and brand owners' businesses. The company's broad portfolio of thin products, like 1.7 mil WG paper liner and even thinner film face stocks and liners help increase profitability by optimizing converting efficiency and streamlining logistics. Its new high-performance permanent and removable adhesives offer special properties for diverse applications, and an ever-growing print-on-demand portfolio helps keep customer productivity at peak performance.

Take the
Label to the
LIMIT
UPM RAFLATAC



SUSTAINABLE BY DESIGN

As a part of UPM – The Biofore Company – sustainability is one of the key drivers in UPM Raflatac's product development. The environmental impacts of its products are considered at all stages of their life cycles – from sourcing, production, delivery and use, to recycling, reuse or disposal of the product. And with a focus on thinner, high-performance components that result in less waste, UPM Raflatac is constantly expanding its product offering and aiming for a sustainable future.

VISIT UPM RAFLATAC AT LABELEXPO!

UPM Raflatac will be presenting its new products and services at this year's Labelexpo Americas in Chicago, Illinois, which takes place September 9-11, 2014. Stop by Booth 729 to learn how the company's high-performance Prime and VIP label stocks can be put to work in even the most challenging environments.

ABOUT UPM RAFLATAC

UPM Raflatac is one of the world's leading suppliers of self-adhesive label materials. UPM Raflatac has a global service network consisting of 13 factories on five continents and a broad network of sales offices and slitting and distribution terminals worldwide. UPM Raflatac employs around 2,900 people and made sales of USD 1.6 billion (EUR 1.2 billion) in 2013. Further information is available at www.upmraflatac.com.