



# durst

## DURST IMAGE TECHNOLOGY US, LLC

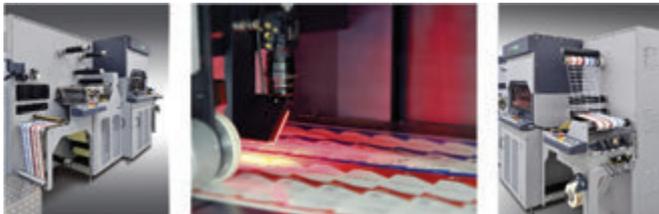
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### DURST'S TAU LFS 330: A GAME CHANGER FOR FLEXOGRAPHIC & SCREEN PRINTING OPERATIONS

TLF Graphics, a major full-service producer of labels, labeling systems, decals and related products and services, has installed the Durst Tau LFS 330 UV Inkjet Digital Label Press into its operations.

Founded in 1980 as a flexographic/screen printing label company, TLF Graphics has evolved into a \$21mil company with over 50,000 square feet of overlapping analog and digital print capacity. Partners Ron LeBlanc, Dan Wagner and Bob McJury have led the firm – which specializes in industrial labels, product decoration, and retail signage – to become a regional leader in terms of horsepower, broad capability, and technology.

The Tau LFS 330 is TLF Graphic's first piece of Durst equipment and the first LFS 330 end-to-end solution in North America. Durst's UV inkjet system for digital labels and specialty packaging employs a state-of-the-art in-line Spartanic Laser Finishing System that allows maximum flexibility in finishing and facilitates lean label manufacturing.



TLF Graphics had been planning to upgrade their existing toner based-system but postponed that plan after seeing the Tau LFS 330 at LabelExpo Americas '14. The Tau 330 not only delivers high image quality output in a total digital end-to-end workflow, but also achieves superior print and cut quality on a broad range of substrates – papers, films, polyester, polycarbonates, metalized material and more. It offers high flexibility in terms of cutting applications – including kiss, through, perforate, engrave, mark and score. UV coating, lamination and slitting options can be added to the system for more finishing versatility.

“When we were exposed to the Tau at LabelExpo, we were blown away. It's the device for the markets we serve,” McJury said. “We were



deeply impressed by the print quality and the durability of the image. We've tested others, but the Tau's durability was far beyond anything we had tested. This press will allow us to outpace our competition with its quality, speed and in-line laser finishing capabilities.”

TLF Graphics projects significant cost reductions with the Tau LFS 330's digital workflow. Over and above their prime label production, 40 percent of screen print jobs will be transitioned over to the Tau, providing an enormous labor savings and increasing their competitive edge.



McJury continues, “Durst didn't need to sell our company on increased SKUs, personalization, more frequent orders, etc – we are already committed to the benefits of digital devices. But we believe the HD print mode and Spartanic laser finishing are real game changers from a technology and cost reduction standpoint. “We were also attracted by the fact that we don't have to use coated materials and that there are no frame size limitations” he said. “The press's speed and ability to react – and do so competitively – is remarkable.”



“And we can't say enough about the people at Durst and the companies they partner with,” McJury added. “Durst has exceeded our expectations in the sales process, the quality of the people we've dealt with, the actual construction of the equipment – there is nothing that isn't exceptional about Durst.”