

SGD North America

Headquarters:

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Founded:

1980

Key Personnel:

Peter Acerra (CEO/President)
Sheherazade Chamlou (VP Sales/Marketing, Perfumery Division)
Nadir Lahmeur (VP Sales/Marketing, Pharmacy Division)
Michel Levisse (VP Product /Development)

Company Description:

A world renowned glass manufacturer with numerous facilities and sales offices spanning over three continents, SGD has a strong global footprint and is the world leader in specialty glass packaging. In their North American facilities in Georgia, SGD offers in-house decoration including spraying, screening, hot stamping, acid etching, pad-printing, gluing and labeling. SGD and its subsidiaries offer a large choice of customization techniques which are developed in the glass and decoration R&D workshop "L'Atelier de Creation," based in SGD Mers les Bains, France. SGD's extensive range of stock fragrance and cosmetic bottles called "La Collection" can be customized through modification of shape, decoration, and can be produced in colored glass from a wide palette of 400 colors. SGD has all the resources to help you achieve your creative dreams.

Technologies/Patents/New Products:

To help its customers evoke new emotions, SGD is constantly pushing the limits of glass and decoration by developing new techniques and adapting its industrial facilities. Most recently, SGD has developed five innovative glass and decoration techniques which were first revealed at Luxe Pack Monaco 2014. Firstly, SGD is now offering 3D engraving of ultra-fine patterns. Using this technique, SGD can re-create the delicacy of lace, imitate goldsmithing of fine jewellery, or invent new textures with surprising details. Second, SGD is now offering "whiteboard lacquering." This technique allows you to write and erase endlessly on your bottle using a felt-tip marker that doesn't leave any residue behind. Third is a new type of lacquer that can produce a unique prism effect, as the lacquers react randomly during application and firing. Each bottle will have a specific look, making it truly unique. Fourth is interior pad-printing. Mysteriously hidden in a jar, protected and en-



hanced by the thickness of the glass, the design is revealed in a new creative way. This improvement in the pad printing process developed by SGD allows the bottom interior of a jar to be decorated in multiple ways. SGD also offers a new "crackled" lacquering effect. This unique look comes about when two incompatible lacquers react chemically during firing to create a crackled effect. The size and shape of the crackles depend on the intensity of the lacquering and the shape of the bottle. Due to the random nature of this process, each bottle is unique.

Major Markets:

- North America
- Asia
- Latin America
- Europe

Major Products:

- Hollywood Royal Juicy Couture by Elizabeth Arden
- Ralph Lauren Polo Red Intense by L'Oreal
- Marc Jacobs Daisy Dream by Coty
- With Love Paris Hilton by Parlux Fragrances



Specialized Services:

SGD offers flint, clean opal, as well as colored glass and utilizes decoration processes such as acid etching, spraying, hot stamping, silk screening, UV gluing, pad printing, and labeling.

Global Capabilities:

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